

PENNSYLVANIA

Save Green & Go Green!



ELECTRIC

PENNSYLVANIA MARKET HISTORY¹

AVG HISTORICAL SAVINGS **6%**

TOTAL CARBON AVOIDED **55,502,854 lbs**

WHICH EQUATES TO **646,608** TREES PLANTED
 2,830,645 GALLONS OF FUEL AVOIDED

MAR. 2012 RESIDENTIAL RATES

(PER KILOWATT HOUR)

ELECTRIC

10% DISCOUNTED INTRODUCTORY RATE!

EVERYDAY GREEN
20% RENEWABLE ENERGY

PURE GREEN
100% WIND ENERGY

UTILITY	UTILITY RATE ²	EVERYDAY GREEN VARIABLE	EVERYDAY GREEN FIXED ³	PURE GREEN VARIABLE	PURE GREEN FIXED ³
		INTRODUCTORY ⁴	12 Mo	CURRENT	12 Mo
DUQUESNE	9.33¢ through 5/31/2012	8.10¢	8.99¢	10.50¢	10.49¢
PECO	9.92¢ through 3/31/2012	8.78¢	9.89¢	11.25¢	11.39¢
PP&L	6.94¢ through 5/31/2012	6.75¢	9.29¢	9.00¢	10.79¢

Customers who enroll for the variable rate will receive the introductory rate on their first month of service. After that, they will receive Viridian's current variable rate, which is subject to fluctuate monthly. Customers who enroll for a fixed rate plan will receive the fixed rate listed above for the number of billing periods listed.

MAKE AN IMPACT! By using Viridian's affordable green electricity for only one year, you can make a measurable difference¹:

EVERYDAY GREEN
20% RENEWABLE ENERGY

AVOID
2,915 POUNDS
OF CARBON EMISSIONS.

That's the equivalent of:



THE CARBON
SEQUESTERED
BY 34 10-YEAR
OLD TREE
SEEDLINGS



THE EMIS-
SIONS FROM
149 GALLONS
OF GASOLINE
CONSUMED

PURE GREEN
100% WIND ENERGY
Locally Produced

AVOID
14,577 POUNDS
OF CARBON EMISSIONS.

That's the equivalent of:



THE CARBON
SEQUESTERED
BY 170 10-YEAR
OLD TREE
SEEDLINGS



THE EMIS-
SIONS FROM
743 GALLONS
OF GASOLINE
CONSUMED

NATURAL GAS

VIRIDIAN NOW OFFERS NATURAL GAS AS PART OF OUR SUITE OF ENERGY PRODUCTS.

Customers in select markets can now choose safe and reliable natural gas from viridian while staying with the local utility for delivery and service.

SIGN UP TODAY!

Search for an Independent Associate at www.viridian.com

UTILITY

Utility Rate
(per Therm)
Through 5/31/2012

Viridian's Rate
(per Therm)

PECO

53.42¢

41.00¢

Enrollment Is Free, Simple & Fast

The utility still provides delivery and service, and still sends the bill like they always have. Same reliability, better rates and better for the environment.

Viridian Energy is licensed to serve residential and commercial energy customers PA Docket # A-2099-2145794 for electricity service and PA Docket # A-2010-2203042 for gas service. Notes: 1. Based on electricity service only. Historical savings and state environmental impact listed above are based on total realized savings and actual customer load from the date Viridian first offered service in each utility to present (PPL: Feb. 2010, Duquesne & PECO: Jan. 2011). Carbon savings and equivalencies are based on an average monthly usage of 1,000 kWh. Source: EPA.gov. 2. The Utility Price-to-Compare rates above are based on residential customers using an average of 1,000 kWh per month served under Rate Schedule RS in PP&L and Duquesne, and Rate Class R in PECO. 3. The 12-month fixed rate price is given to customers for 12 consecutive billing periods. Please review terms of service for cancellation policy. 4. The Introductory Rate is given to new customers on their first month of service with Viridian. Thereafter, customers will receive the current Viridian rate, which is variable and is subject to fluctuate monthly based on market conditions. Current rates should not be construed as a guarantee of future rates or savings. Sales tax is not included, where applicable. Based on natural gas service only. The Pennsylvania Price-to-Compare, as published by the utilities, are effective for the current month.

VIRIDIAN